

**One For All**  
a space for every artist

# Studio Saturdays



## Sponsorship Proposal

**One For All**

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# About us



**One For All is a Greater Philadelphia 501c3 nonprofit arts organization that provides professional, affordable resources and programming to emerging artists, creative professionals, youth, and adults. We strive to create an inclusive and welcoming environment that fosters individual and community growth, bridging the divide between the contemporary arts and community arts education worlds.**

**As an all-volunteer run organization, One For All is truly a community. Everything here happens due to the passion and love for our neighbors and the arts. Thank you for taking the time to learn about us, and we hope you consider becoming a part of the One For All Family!**

# Our Team



## **KIM JACKSON**

**Kim is the Founder and Executive Director of One For All. She has created collaborative, creative communities throughout the Philadelphia region for over a decade. She has a passion for making the arts accessible to everyone, hoping to change the world for the better. In her downtime, you can find her in the studio, painting or sculpting in hopes to eventually pursue her MFA.**



## **SUMMER BRUNSON**

**Summer, our Studio Art Education and Outreach Board Member, has been with One For All for over 3 years. She was instrumental in building our out-of-school art camp curriculums and periodically leads art classes, either in person or virtually. Summer is also a busy high school art teacher at a Philadelphia charter school. In her downtime, you can often find her in the studio, listening to low-fi, chill music while drawing or painting her fabulous portraits.**

# Studio Saturdays

One For All provides a unique, high-quality arts education program for youth ages 4-15 while mentoring and training emerging teaching artists. Students learn together in a cooperative group, regardless of age. Teaching artists learn professional art education skills and classroom management. We believe students learn best in a family-like environment, where older and younger siblings can influence each other. As a result, our students are successful, confident, and fulfilled.

Each student works with a teaching artist to develop their own goals and create a portfolio of work to showcase in seasonal student exhibitions. Displaying their work teaches our students crucial communication skills and instills positive self-esteem and self-expression.



# Goals & Objectives

**One For All aims to bridge the gap between the contemporary professional arts community and the community arts and education worlds. We believe that by achieving small goals and objectives, we can create an inclusive and whole art community.**

**Our two goals for this program are to:**

- **Build a community of professional artists through artistic growth, mentorship and networking events.**
- **Continue to run free and low-cost community arts programming that provides inclusive and safe spaces for youth.**

**By achieving these two goals, we will also reach our overarching goal of bridging divides. Our professional artists will interact with the rest of our community, and some may volunteer as teaching artists for the youth programs.**



# Demographics

One For All is one of a few arts organizations in our area, and one of the only ones that is truly inclusive of all types of artists. Below you will find some information and demographics of the surrounding communities we serve.

## Caln Township

**Population:** 14,581

**Education:** 97% hold a High School Diploma  
40% hold a Bachelors Degree or higher

**Income:** Per Capita Income of \$42,045  
4.6% Living in poverty

**Age:** 20% under the age of 18  
15% over the age of 65

## Coatesville

**Population:** 13,320

**Education:** 83% hold a High School Diploma  
16% hold a Bachelors Degree or higher

**Income:** Per Capita Income of \$22,821  
27% Living in poverty

**Age:** 30% under the age of 18  
10% over the age of 65

Your sponsorship  
could give over  
5,000 people living  
in poverty access  
to the arts.

## West Bradford Township

**Population:** 14,706

**Education:** 97% hold a High School Diploma  
59% hold a Bachelors Degree or higher

**Income:** Per Capita Income of \$57,716  
2.7% Living in poverty

**Age:** 26% under the age of 18  
12% over the age of 65

## Downingtown

**Population:** 8,242

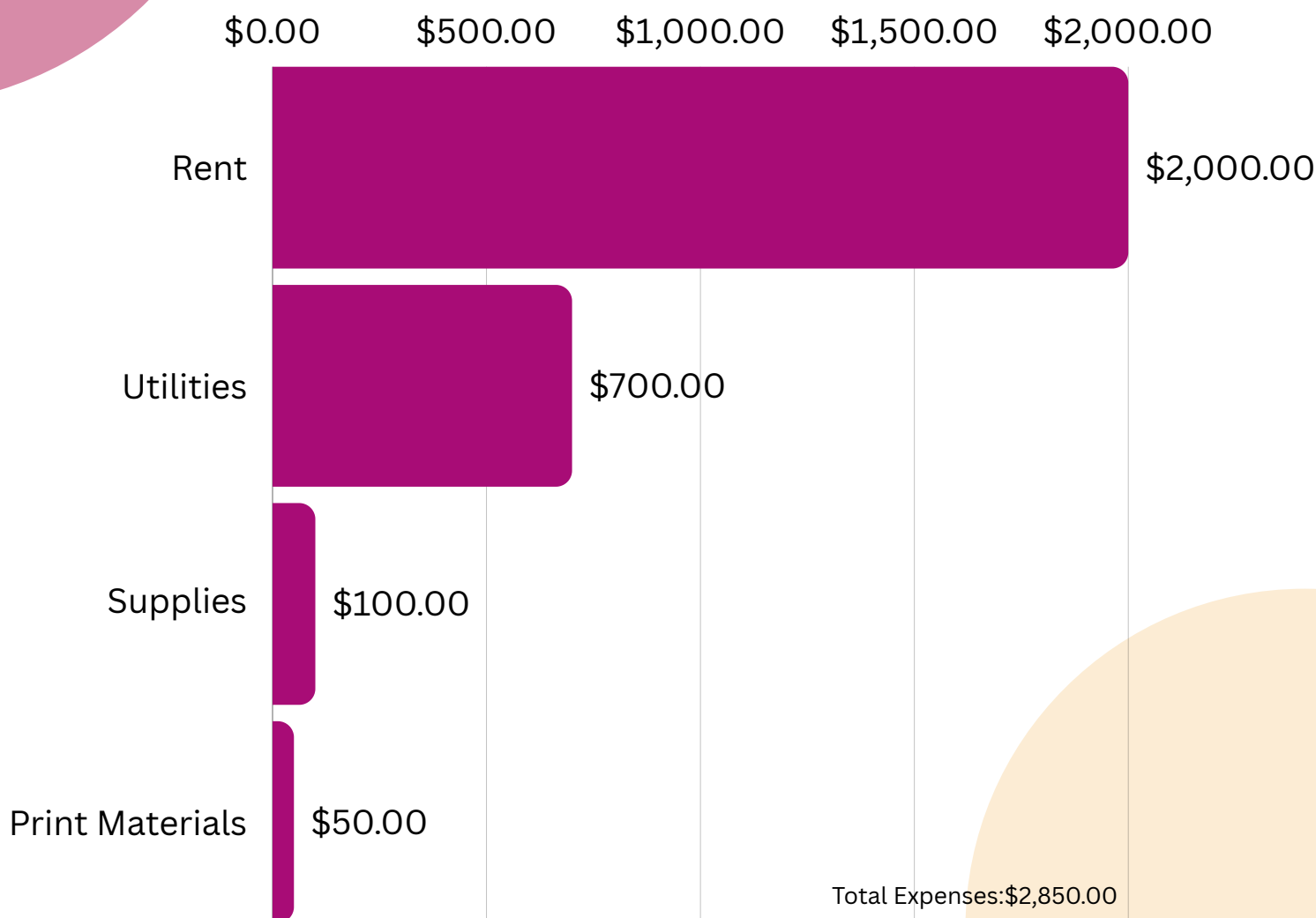
**Education:** 96% hold a High School Diploma  
40% hold a Bachelors Degree or higher

**Income:** Per Capita Income of \$39,586  
5.6% Living in poverty

**Age:** 19% under the age of 18  
13% over the age of 65

# Monthly Program Cost

One For All has a successful history of running Studio Saturdays at our locations, but overhead costs are always a major concern. Below is a chart showing our monthly expenses and the cost to keep Studio Saturdays open and running for our community.



# Why Sponsor?

By sponsoring our Studio Saturdays programming, you will ensure that all students and teaching artists have access to our program, regardless of their economic status. Having a sponsor will allow us to provide high-quality mentorships to emerging artists and free program access for families. No matter what struggles come along, our community's children and emerging artists will always have a safe, creative space at One For All.





# Sponsorship Levels

We believe these sponsorship levels offer a variety of benefits to help you reach your target audience and support our mission of providing high-quality arts education to all of our community. We hope you will consider sponsoring our program!

- All sponsorship levels will receive a shout-out on social media and in our newsletter.
- Platinum and Gold sponsors will have the opportunity to have their products or services featured at our studio.
- All sponsors will be recognized at all art exhibits.

*Please contact us if you have any questions.*

## Bronze

- Logo on website
- Invitation to some events
- Opportunity to speak at some events

**\$1,000**

## Silver

- Logo on marketing materials
- Name recognition on website
- Invitation to some events
- Opportunity to speak at some events

**\$2,500**

## Gold

- Logo on marketing materials
- Name recognition on website and in some program communications
- Invitation to some events
- Opportunity to speak at some events
- One free spot in any program for employees' children

**\$5,000**

## Platinum

- Logo on all marketing materials
- Name recognition on website and in all program communications
- Invitation to all events
- Opportunity to speak at events
- Two free spots in any program for employees' children

**\$10,000**